

CONTRACT



WNCN
ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

And:

Greer Margolis & Mitchell
 3050 K Street Northwest
 Washington, DC 20007
 USA

<u>Contract / Revision</u>		<u>Alt Order #</u>
953211 / 1		25326855
Product		
5565 candidate		
<u>Contract Dates</u>	<u>Estimate #</u>	
10/18/16 - 10/24/16	5565	
<u>Advertiser</u>	<u>Original Date / Revision</u>	
POL/Roy Cooper for Governor	10/12/16 / 10/17/16	

Agv Code	Advertiser Code	Product 1/2
9912856	297	317
Agency Ref	Advertiser Ref	
IN117/SP159/AL1336		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
1	ENCT	10/18/16	10/24/16	Steve Wilkos	9a-10a		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	1				\$15.00				
2	ENCT	10/18/16	10/24/16	9 On Your Side News @ 10p	10p-1030p		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	MTWTF--	2				\$35.00				
3	ENCT	10/23/16	10/23/16	Su Seinfeld	1030p-11p		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$5.00				
4	ENCT	10/23/16	10/23/16	Su 11p-1a Movie	11p-1a		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	-----S	1				\$5.00				
5	ENCT	10/19/16	10/24/16	Jerry Springer	11a-12p		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>				<u>Rate</u>				
		Week: 10/18/16	10/24/16	M-WTF--	1				\$10.00				

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.

Handwritten: 3 hrs 56 mins moved from 953211 to 25326855



WNCN
 EASTERN NORTH CAROLINA
 on your side
WNCN.com
 on your side online
 3221 S. Evans St.
 Greenville, NC 27834
 252-355-8500

ENCT
 3221 South Evans Street
 Greenville, NC 27834
 (252) 355-8542

Contract / Revision	Alt Order #
953211 / 1	25326855

Contract Dates	Product	Estimate #
10/18/16 - 10/24/16	5565 candidate	5565

Advertiser	Original Date / Revision
POL/Roy Cooper for Gov	10/12/16 / 10/17/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
Totals													
								0.00				6	\$105.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
09/26/16 - 10/24/16	6	\$105.00	(\$15.75)	\$89.25
Totals	6	\$105.00	(\$15.75)	\$89.25

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

LIN Television Corporation does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Any advertiser certifies that it is not buying broadcasting air time on LIN Television Corporation stations for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity.



125 West 55th St
New York, NY 10019

Contract # 25326855	Changes as of: 10/17/2016 at 12:52 PM	Version: Highlighting Revision 2
CPE: 297/317/5665	Flight: 10/18/16 - 10/24/16	Total \$: \$105.00
Agency: GMMB	Advertiser: Roy Cooper for Governor	Total Spots: 6
GMMB 3050 K ST NW	Product: candidate	Total CPP: \$0.00
WASHINGTON DC 20007	Agency Order #: 5461177	
	Buyer: Outen, David	Primary Demo: Adults 35+
	Salesperson: JACOB ROTH 212-373-8175	Con Type: POLITICAL/VOTE
		Assistant: JACOB ROTH 212-373-8175
		Total GRP:
		Traffic #: 953211
		Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	A35P Rating	10/18 - 10/18		Total Spots	Total		CPP	GRP
						Len	10/18		\$			
REV+ 9	Tu-F,M 11a-12n		Jerry Springer	\$10.00	0.0	30	0	1				
TOTALS:						6						
									6	\$105.00	\$0.00	0.0

Moved \$10 from 25326857 to 25326855



125 West 55th St
New York, NY 10019

Contract # 25326855

CPE: 297/317/5565

Agency: GMMB

GMMB 3050 K ST NW
WASHINGTON DC
20007

Changes as of: 10/17/2016 at 12:52 PM

Flight: 10/18/16 - 10/24/16

Advertiser: Roy Cooper for Governor

Product: candidate

Agency Order #: 5461177

Buyer: Outen, David
Salesperson: JACOB ROTH
212-373-8175

Version: Highlighting Revision 2

Station: ENCT

Market: Greenville/New Bern/Wash

Office: WASHINGTON

Primary Demo: Adults 35+

Con Type: POLITICAL/NOTE
Assistant: JACOB ROTH
212-373-8175

Total \$: \$105.00
Total Spots: 6
Total CPP: \$0.00

Total GRP: 953211
Traffic #: 953211
Separation:

Special Instructions	
----------------------	--

Date/Time	Added by	Comment
10/17/16 12:52 PM	JACOB ROTH	Separation: 30
10/13/16 11:48 AM	System	Notice Received.
10/12/16 6:14 PM	GOTOSTRATA\JROTH	Separation: 30
10/12/16 9:56 AM	System	Notice Received.
10/07/16 1:18 PM	JACOB ROTH	Separation: 30

Market Budget: \$10,500
ENCT Share: 1%
Comment:
WCTI: 33%
WFXI: 17%
WTNH: 24%
WNCT: 25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	6	\$105.00	N/A	0.0
Total	100%	6	\$105.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2016-Oct	6	\$105.00
Total	6	\$105.00

Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
Revision	10/17/16 12:52 PM	JACOB ROTH	Revised	1		\$10.00	\$105.00	Changes: Total Spots from 5 to 6. Calculated Dollars from \$95.00 to \$105.00. Competitive Market Budget from \$9,500 to \$10,500. Total \$ from \$95.00 to \$105.00. User Entered \$ from \$0.00 to \$105.00. Demo Meta to [R16]. 1 buyline added or modified.
Revision	10/12/16 6:14 PM	GOTOSTRATA\JROTH	Confirmed			\$0	\$95.00	Changes: Schedule Dates from Tue Oct 18 2016 00:00:00 GMT-0400 to Tue Oct 18 2016 00:00:00 GMT-0400. 8 buylines added or modified.
Queued for Electronic Contracting	10/11/16 5:02 PM					\$0	\$0	
Queued for Electronic Contracting	10/07/16 2:02 PM					\$0	\$0	
New	10/07/16 1:17 PM	JACOB ROTH	Confirmed	5		\$95.00	\$95.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
---------------------------	---